Education and the European Digital Agenda: Concluding Workshop

30–31 March 2023
Zurich University of Teacher Education

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The advent of computer technology has posed a variety of political, social, pedagogical and financial challenges for school systems across the globe which are still pertinent today. Over the past four years, it has been the ambition of the SNF-project «Education and the European Digital Agenda» to shed light on the role of computers in education from a historical perspective, examining the different actors, ideologies, and structures involved in the computerization of education in Europe between 1970 and the end of the dotcom boom around 2000.

Through a series of European case studies, which are part of an edited volume soon to be published, as well as research undertaken as part of our SNF-project, the workshop will explore the political initiatives, financial considerations, and organizational structures that shaped the introduction of computers into secondary schooling, vocational education and training, adult and higher education. Additionally, the workshop will examine the perspectives of various stakeholders, including politicians, computer manufacturers, teachers, and students, and how their interests and priorities influenced the integration of computers into education.

We would like to invite you to discuss with us the challenges and opportunities presented by technology in education by considering the complex dynamics and entanglements of the history of computers in education.

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Thursday 30 March 2023

Book Launch «How Computers Entered the Classroom, 1960–2000»

17.15–17.30	Welcome Address **Carmen Flury & Michael Geiss**
17.30–18.00	Comment on the book **Joakim Landahl**
18.00–19.00	Book Launch Reception

Friday 31 March 2023

Concluding the SNF-Project «Education and the European Digital Agenda»

9.00–9.30	Introductory Remarks
9.30–10.15	«Who's afraid of computers in schools? The politics of computer education in West Germany in the 1980s» **Carmen Flury**
10.15–10.30	Coffee Break
10.30–11.15	«Making Markets in Computer Education: The Case of Switzerland» **Michael Geiss**
11.15–12.00	«A ‹Friend› in the Classroom: Expectations, Perceptions and Uses of the Swedish State-mandated Compis Computer in Schools» **Rosalía Guerrero**
12.00–13.00	Lunch
13.00–13.45	«History of Educational Technologies: Past, Present, Future» **Barbara Emma Hof**
13.45–14.45	Concluding discussion on the future directions of historical research on computers in education

Location

Zurich University of
Teacher Education
Lagerstrasse 2
8090 Zürich

Room LAB-H011
(Building LAB, Floor «H»)

Please register to attend:
→ **forms.office.com/e/JcErSJJeRQ**